

▲ RANK	COMPANY	INDUSTRY SECTOR	GREEN SCORE	ENVTL. IMPACT	GREEN POLICIES	REP. SURVEY
1	International Business Machines »	Technology	100.00	93.96	91.30	96.00
2	Hewlett-Packard »	Technology	99.33	58.92	95.56	92.87
3	Johnson & Johnson »	Pharmaceuticals	98.51	42.98	100.00	77.58
4	Sony »	Consumer Products, Cars	96.40	56.94	97.26	64.32
5	GlaxoSmithKline »	Pharmaceuticals	94.18	64.95	91.36	73.62
6	Novartis »	Pharmaceuticals	91.48	53.97	89.64	67.43
7	Deutsche Telekom »	Technology	91.40	95.94	84.04	67.04
8	Panasonic »	Consumer Products, Cars	90.67	44.96	90.63	64.19
9	HSBC Holdings »	Banks and Insurance	90.18	96.93	78.80	81.72
10	Toshiba »	Technology	87.73	52.98	86.61	55.09
11	Vodafone »	Technology	87.09	62.97	83.22	61.81
12	Barclays »	Banks and Insurance	86.55	88.91	78.22	64.28
13	Intesa SanPaolo »	Banks and Insurance	86.42	92.97	82.92	37.50
14	Nokia »	Technology	86.01	79.90	71.97	100.00
15	ING Groep »	Banks and Insurance	85.56	70.99	80.22	59.85
16	Nippon Telegraph & Telephone »	Technology	85.41	94.95	79.42	45.87
17	Toyota Motor »	Consumer Products, Cars	85.15	33.97	82.40	75.71
18	Honda Motor »	Consumer Products, Cars	84.98	29.91	85.31	68.43
19	Allianz »	Banks and Insurance	84.32	69.90	75.28	73.91
20	Pfizer »	Pharmaceuticals	83.18	54.96	78.11	59.27

Quelle: Newsweek Oktober 2010

<http://www.newsweek.com/content/newsweek/2010/10/18/green-rankings-global-companies.html>